Profile



Dr.V.SURESH BABU

Assistant Professor of Commerce

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Academic Qualification:

Doctoral Research - Ph.D

University: Madurai Kamaraj University

Title : Financial Management Practices in Small Scale Industries: A Study with

Special Reference to Madurai District

Year : 2011

Master of Philosophy

University : Madurai Kamaraj University, Madurai

Title : Production and Marketing of Cardamom: A Study With

Special Reference to Idukki District

Year : 2003

Post- Graduation

University : Madurai Kamaraj University , Madurai

College : Sarawathi Narayanan College, Madurai

Degree : Master of Commerce

Year : 2002

Under - Graduate

University : Madurai Kamaraj University, Madurai.

College : Sarawathi Narayanan College, Madurai.

Degree : Bachelors of Commerce

Year : 2000

II. Teaching Experience

Under Graduate : 18 years

Post - Graduate : 17 years

Master of Philosophy : 4 years

Doctoral Research Ph.D : 8 years

June 2005 to November 2005 worked as Assistant Professor of Commerce (ADHOC) in Mannar Thirumalai Naicker College, Madurai.

June 2006 to October 2013 worked as Assistant Professor of Commerce (ADHOC) in Mannar Thirumalai Naicker College, Madurai.

From October 2013 -working as an Assistant Professor of Commerce in the Regular Stream in Mannar Thirumalai Naicker College, Madurai

Area Specialization

- Direct Taxes
- > Financial Accounting
- > Banking Theory, Law and practice
- > Computerized Accounting and Office Automation

Research Activities

M.Phil / Ph.D	Guided	Guiding	Submitted
Ph.D	5 (Awarded)	01 –Part –Time	-
M.Phil (MKU)	10	-	-
M.Phil(PRIST University)	04	-	-

Minor Research Project – COMPLETED – June 2016

S.NO	TITLE OF MINOR PROJECT	FUNDING AGENCY
1.	Challenges faced by Tourism Industry in Madurai District,	UGC
	TamilNadu	
2.	Impact of TV Advertisements on the Buying Behaviour of	Management Fund-
	Children A study with Special Defenses to Medwai City?	Seed Money -
	Children - A study with Special Reference to Madurai City"	Completed by May
		2020

Visited in Foreign Countries: Netherland, Belgium, France, Switzerland and German

Matrices: Research Gate

Citation - 8

Research Gate h-index 2

Google Scholar Citation: 2

Certificate of Appreciation and Award

S.No	Date	Activity	Recognized Institution
1.	04/06/2021	Corona War Room – Thirumangalam	Madurai District
	to	Awarded Received from Madurai District	Collector, Madurai
	18/06/2021	Collector, Madurai	
2.	08.05.2022	Organizers in Free Eye Camp –Appreciation	Madurai Aravind Eye
		Certificate	Hospital Madurai
3.	26.03.2023	Organizers in Free Eye Camp –Appreciation	Madurai Aravind Eye
		Certificate	Hospital Madurai
4.	05.09.2023	Best Researcher Awarded	Mannar Thirumalai
			Naicker
			College(Autonomous),
			Madurai-04.

Positions Held (in MTN College)

S.No	Name of the Position	Duration
1.	NSS Programme Officer Unit No: 66	28 th December to 27/06/2017
2.	Red Ribbon Club –Convener	2015 -2016 To 2018-2019
3.	Member in IQAC	June 2007 to till date
4.	Members in various Committee in our college	June 2006 to Till date
5.	YRC Member	2015-2016 to 2018-2019
6.	Nodal Officer- B.Voc Accounting and Taxation, Community College	2018-2019
7.	Convener in AQAR Criterion –II	2018-2019 to Till Date
8.	Retractors Club –Convener	2019-2020 to 2021-2022
9.	Dean for Research, UGC & University Affairs	February 2022 to Till Date
10.	Nodal Officer – VIDYANJALI Higher Education Portal	February 2022 to Till Date
11.	Nodal Officer -National Scholarship Portal	June 2022 to Till Date
12.	Nodal Officer – Scholarship Financial	December 2022 to Till Date

	Management Portal (SFMP)	
10	Maker – Scholarship Financial	D 1 2022 TIII D
13.	Management Portal (SFMP)	December 2022 to Till Date
14.	CTO -ANO -NCC	April 20024 To Date

External Examiners:

S.No	Date	Particulars	Institution
1.	6 th September	External Examiner - M.Phil Viva-	Cardamom Planters
	2021	voce	Association, Panakajam
			Nagar, Bodinayakanur
2.	3 rd September 2021	External Examiner - Ph. D -	Sourashtra College, Madurai-4.
		Colloquium	
3.	4 th September 2021	External Examiner -Ph.D –	Sourashtra College, Madurai-4.
		Colloquium	
4	9 th November 2022	External Examiner-Ph.D-	Cardamom Planters
		Colloquium and Course Work	Association College
			Bodinayaakanur.
5.	11 th November 2022	External Examiner-Ph.D-	Cardamom Planters
		Colloquium and Course Work	Association College
			Bodinayaakanur.
6.	15 th November,2022	External Examiner-Ph.D-	Cardamom Planters
		Colloquium and Course Work	Association College
			Bodinayaakanur.
7.	28 th November2022	External Examiner-Ph.D-	Cardamom Planters
		Colloquium and Course Work	Association College
			Bodinayaakanur.
8.	12 th September	External Examiner-Ph.D-	External Examiner – Ph. D
	2023	Colloquium and Course Work	RAC Department of
			Commerce, Madurai

			Kamaraj University Madurai
			-21.
9.	03.06-2024 to	External Examiner-Ph.D-	Hajee Karytha Rowther
	06.06.2024	Colloquium and Course Work	Howdia College
			(Autonomous)
			Uthamapalayam
10.	08.6.2024	External Examiner-Ph.D-	PG & Research Dept of
		Colloquium and Course Work	Commerce
			External Examiner DAC
			HKRHCollege,Uthamapalayam

Orientation Programme / Refresher Course

S.No	Orientation/ Refresher Course	Theme	Name of the Institution/University	Month and Year
1.	Orientation Course for NSS – Programme Officer	General	Avinashilingam University, Coimbatore	21st To 27th July, 2014
2.	Orientation Programme (UGC Sponsored Orientation Programme)	General	UGC- Academic Staff College, Madurai Kamaraj University, Madurai.	03.02.2015 to 02.03.2015
3.	Refreshers Course in Human Rights in India (UGC Sponsored Orientation Programme)	Commerce	UGC- Human Resource Development Centre, Madurai Kamaraj University, Madurai	02.11.2016 to 22.11.2016
4.	Refreshers Course in Business Studies	Business Studies	UGC-HRDC, Bharathidasan University, Tiruchirappalli	11.12.2020 To 24.12.2020
Onlin	e Orientation Prog	ramme / Refresher	Course	
5.	FDP in Managing	Multidisciplinary	Government of India,	April 20 To

	Online Classes and Co-creating MOOC's		PMMMNMOTAT, Rarmanujan College, University of Delhi	May 06, 2020.
6.	Refresher Course in Research Methodology	Commerce	St.Teresas Degree college for women , Bengaluru	01/04/2020 to 15/04/2020
7.	Two Weeks Online Workshop on Comprehensive e-learning to Teaching Guide for Administrative work	Multidisciplinary	Government of India, PMMMNMOTAT, Rarmanujan College, University of Delhi	25/05/2020 To 05/06/2020
8.	Refresher course in MBA-PPC Management, Business & Administration- Present & Post Crisis	Multidisciplinary	S.A.College of Arts and Science College, Chennai	To 4 /05/2020
9.	Short Term Course in Online curse Design Development and Delivery	Multidisciplinary	UGC, HRDC University of Hyderabad	26/05/2020 to 28/05/2020
10.	UGC Refresher Course in Research Methodology Tools and Techniques	Multidisciplinary	UGC MHRDC, Mizoram University. Mizoram	7 th July 2020 to 20 th July 2020.
11.	Refreshers Course in Business Studies	Commerce & Business Studies	UGC-HRDC, Bharathidasan University, Tiruchirappalli	28.07.2022 To 10.08.2022

Positions Held (outside MTN College)

S.No	Name of the Position	Institution	Duration
		The Madura College	
1.	Board of Examiner	(Autonomous),	June 2009 to till date
		Madurai	
		Alagappa	
2.	Board of Examiner	University,	June 2011 to till date
		Karaikudi	
		Sourashtra College,	
3.	Board of Examiner	(Autonomous),	June 2012 to till date
		Madurai	
	UG- Member in Board of studies -	Sourashtra College,	
4.	B.Com Corporate Secretaryship -	(Autonomous),	2016-2017 to 2017-2018
	Subject Expert	Madurai	
	UG – Member in Board of Studies –	Sourashtra College,	
5.	B.Com Corporate Secretaryship -	(Autonomous),	09.03.2024
	Subject Expert	Madurai	

SEMINAR/WORKSHOP ORGANIZED

S.No	Title	State / National / International level	Year
1.	Goods and Services Tax's-Organizing	State Level Seminar	2018
	Secretary		
2.	Goods and Services Tax's- Organizing	Two days' Workshop – State Level	2019
	Secretary		
3.	Disaster Management - Organizing	State Level Seminar	2019
	Secretary		
4.	The Application of SPSS and AMOS	FDP –State Level UGC Autonomy	2019
	for Data Analysis - Organizing	Grant	
	Secretary		
5.	UnBounding the Boundaries -	Training Programme – State Level	2019
	Organizing Secretary		
6.	COSMOZ 2K20- Convener	State Level – Intercollegiate Meet	2020
7.	Free Eye Camp	One day	2020
8.	National Webinar Ring –fencing the migrant Labourers from the onslaught of COVID-19 organizing Secretary	One Day	2020
9.	Free Eye Camp- organizing Secretary	One day	2022
10.	Two Days Faculty Research	Inter-Level	2022

	Programme on Dynamics of Research		
	Publications -Convener		
11.	Free Eye Camp- Organizing Secretary	One day	2022
12.	Free Eye Camp- Organizing Secretary	One day	2023
13.	Free Eye Camp – Convener	One Day	2023
14.	Two Day State Level SPSS Workshop on Quantitative Analysis and Interpretation using SPSS and AMOS	State Level workshop	2024
15.	Free Eye Camp – Convener	One Day	2024
16.	Free Eye Camp – Convener	One Day	2024

ICT: Google Class Room - UG & PG Students

E-Content: PPT

https://www.slideshare.net/SureshBabuMannarColl/advanced-corporate-accounting-double-

account-system1-196979339

Direct Taxes Unit I

https://independent.academia.edu/vsureshbabu1/Teaching-Documents

https://www.slideshare.net/SureshBabuMannarColl/advanced-corporate-accounting-double-account-system1-196979339

https://www.slideshare.net/SureshBabuMannarColl/financial-accounting-chapter-1

https://www.slideshare.net/SureshBabuMannarColl/salesmanship-qualities-of-salesman-iv-unit

https://www.slideshare.net/SureshBabuMannarColl/salesmanship-personal-selling-v-unit

https://www.slideshare.net/SureshBabuMannarColl/gst-input-tax-238944239

https://www.slideshare.net/SureshBabuMannarColl/final-gst-vth-unit-payments-of-tax-interest-penalty-and-tddamptcs

 $\underline{https://www.slideshare.net/SureshBabuMannarColl/gst-tax-invoicedebit-notecredit-note-ampreturns-ivth-unit}\\$

https://nithyasureshbabu5.blogspot.com/

 $\underline{https://www.slideshare.net/SureshBabuMannarColl/marketing-unit-1}$

https://www.slideshare.net/SureshBabuMannarColl/ms-office-practical

Study Materials Prepared by University Level

S.No	Title	Name of the University	Class	Year
		Madurai	UG	2010
1.	Practical Auditing	Kamaraj		
	_	University		

	Computer Application in	Madurai	PG	2010.
2.	Computer Application in Business	Kamaraj		
	Business	University		
		Madurai	PG	2013
3.	Marketing Management	Kamaraj		
		University		
	Eunational English and Dusiness	Madurai	PG Diploma in	2013
4.	Functional English and Business Communication	Kamaraj	Actuarial	
	Communication	University	Management	
		Madurai	UG	2013
5.	Financial Accounting	Kamaraj		
		University		

Member of Editorial Board in Journal

S.No	Title	Name of the College	Year
1.	Retail Industry in India: Growth and Challenges - ISBN No: 938065750-1.	M.T.N.College, Madurai.	2011
2.	Tourism Industry in India: Challenges and Opportunities ISBN-9380686881-3	M.T.N.College, Madurai.	2013
3.	Contemporary Issues, Challenges and Recommendations on Digitalization	M.T.N .College, Madurai	2019
4.	Editor in European Business & Management	Science Publishing Group, New York, USA.	Till Date

External Expert Research Advisory Committee in appointed by Madurai Kamaraj University:

S.No	Date of the	Name of the Candidate	Name of the Guide	Institution
	communication			
1.	31.10.2022	Mr.K. Mathankumar	Dr.S.Balamurugan	Cardamom Planters'
		(MKU21PFOC9946)		Association College,
				Bodinayakanur.
2.	30.11.2022	Mrs.D.Niranjani	Dr.B.Anbazhagan	Research Dept of Business
		(MKU22PFOB10499)		Administration, Sourastra

				College, Madurai.
3.	20.12.2022	Mrs.N.Moorthiyammal (MKU22PFOC10427)	Dr.S.S.Suganthy,	PG & Research Dept. of Commerce, Sourashtra College, Madurai-04.
4.	17.02.2023	Mr.K.Ramanathan, (MKU22PFOC10740)	Dr.S.Benita,	N.M.S.S.V.N College, Nagamalai, Madurai-19.
5.	13.04.2023	Mr.P.Prakash (MKU23PFOB10835)	Dr.B.Anbazhagan	Research Dept of Business Administration, Sourashtra College, Madurai.
6.	21.04.2023	Mrs.M.Fanny (MKU22PFOC10328)	Dr.A.I.Auxilia Felicitas,	Associate Professor& Head, Dept of Commerce, Fatima College, Madurai.
7.	27.04.2023	Ms.S.Suganthi Priya (MKU22FFOC10352)	Dr.S.Meenakumari	Assistant Professor, PG & Research Dept. of Commerce, Thiagarajar College, Madurai - 09
8.	12.05.2023	Mrs.A.Umashankari (MKU20PFOC9940)	Dr.V.Maheswaran,	Assistant Professor, Dept of Commerce Devanga Arts College, Aruppukottai.
9.	21.06.2023	Ms.U.Rajeswari (MKU23PFOC10919)	Dr.A.Sulthan Mohideen	Professor, Dept of Commerce HKRH College, Uthamapalayam, Theni
10.	27.06.2023	Mr.M.Revanth (MKU23FFOC10830)	Dr.S.Meenakumari	Assistant Professor, Dept of Commerce Thiagarajar College, Madurai
11.	24.07.2023	Ms.M.Anuradha (MKU23PFOC11043)	Dr.K.Geetha	Assistant Professor, Dept of Commerce A.P.A College of Arts & Culture, Palani
12.	18.10.2023	Mr.S.Mohamed Ismail (MKU23PFOC11150)	Dr.A.Sulthan Mohideen	Assistant Professor, PG & Research Dept of Commerce, HKRH College, Uthamapalayam, Theni
13.	26.04.2024	Ms.M.Papathi (MKU23PFOC10962)	Dr.A.Abbas Manthiri	Associate Professor PG & Research Dept of Commerce HKRHCollege,Uthamapalayam
14.	16.05.2024	Ms.I.Leebana Gracy	Dr.R.Radhika	Assistant Professor

(MKU23PFOC11199)	Devi	Women's Studies Centre
		Madurai Kamaraj University, Madurai.

Articles Published Journal in National / International Level

S.No	Name of the Journal	Date	Title	ISSN Number
1.	Monthly Public Opinion	November 2009.	The Lead Bank Scheme and the Performance of Bank – Some Evidence Madurai District of Tamilnadu	
2.	Kisan World	October 2010 Vol-37 No.10 DOI:10.5281/ze nodo.6574301	Challenges of Sugar Industry in India -An Overview	ISSN No: 0971-9229
3.	Sankhya International Journal of Management and Technology	Volume-3, Special Issue -2, September 2012	Impact of Globalization on Indian Economy	ISSN No: 0975-3915.
4.	Shanlax International Journal of Commerce.	Vol.1, No.1, January 2013.	Women Entrepreneurship Through Self Help Group in India	
5.	Shanlax International Journal of Commerce.	Vol.1.No.4. October, 2014	Challenges faced by Tourism Industry in ISSN No: 2320-4168India	ISSN No: 2320-4168.
6.	Shanlax International Journal of Arts, Science and Humanities.	Vol.,1 No.4 October, 2014.	A Study on customers Service in Retail outlets in Madurai City.	ISSN No: 2321-788X
7.	International Journal Business Intelligence and Innovations (double Blind quarterly Refereed Journal)	Vol.I Special Issue- I September 2014	Corporate social Responsibility in State Bank of India	ISSN 23484705
8.	Shanlax International Journal of Commerce	Vol.2.Speical Issue -2. September 2014	Present and Future Performance of Factoring in India	ISSN No: 2320-4168.
9.	Shanlax International Journal of Commerce	Vol.No.3.No.4. October 2015	Analysis of Problems of Tourism Industry in Madurai District, Tamilnadu	ISSN No: 2320-4168.
10.	Shanlax International journal Arts, Science &	Vol.3.No.3 January 2016	Analysis of Socio- Economic Background of	ISSN 2321- 788X

	Humanities		Tourists in Madurai District	
11.	ROOTS International Journal Multidisciplinary Researches	Vol.2.No.3. February 2016	E-Banking of Economical Prospectus in India	ISSN 2349- 8684
12.	Personnel Financial Management Text and Cases	Vol.II 2016	Professional and The Practice of Personal Financial Planning	ISBN-978- 81-908718- 84
13.	Shanlax International journal Arts, Science & Humanities	Vol.3 No.4 April 2016	A Study on Consumer Preference Towards Britannia Biscuits in Madurai	ISSN 2321-788X- Index Copernicus international – IC Value: 23.21 Points & GIFactor:1.5
14.	Indian Journal of Applied Research	Vol.6.Issue.4. April 2016	Impact of Migration Poverty and Development	ISSN -2249- 555X Impact Factor 3.919 and Index Copernicus WIC Value: 74.50
15.	Shanlax International Journal of Commerce	Vol:4 No:3. July 2016	A Study on Consumer Attitude Amway Products in Virudhunagar Town	ISSN: 2320- 4168 – Impact Factor: 2.130
16.	ROOTS International Journal Multidisciplinary Researches	Vol.3.Speicla Issue .7 September 2016	Performance of Mutual Fund Schemes in India	ISSN 2349- 8684 Impet Factor 0.811
17.	Research Journal of SRNMC	Vol1 Special Issue March 2017	Recent Trends of make in India	ISSN NO2395- 7085
18.	Nehru Journal Of Management and Research	Vol 1 Issue 16 September 2017	Socio Economic Background of Women entrepreneur in Madurai District	ISSN 2230- 7974
19.	Research Journal of SRNMC	Issue February 2018	Anlayse of customers Services Rendered by Public Sector Banks in Ramanathapuram District	ISSN NO2395- 7085
20.	The IUP Journal of	Vol XV No	Identifying the	ISSN No:

21.	Entrepreneurship Development (A Division of The ICFAI Society) Journal of Research Review	September 2018 E-Journal –Sep-	Entrepreneurial Determinants and problems Faced by Women Entrepreneurs in Madurai District Calendar Variances in	9770973265 003 e-ISSN
	journal	2018	Indian Stock Market - Conceptual perspective Through Literature Survey (Dau-of-the-week Effect)	2455-3085 Impacted Factor: 4.184 UGC with Journal No. 44945
22	Journal of Research Review journal	E-Journal –Sep- 2018	Anlayse of problems faced by E- Services by Public Sector Banks in Ramanathapuram District	e-ISSN 2455-3085 Impacted Factor: 4.184 UGC with Journal No. 44945
. 23.	International Journal of Research and Analytical Reviews	E-Journal Special Issue January 2019	Social Marketing Strategies in Health Care Sector - A Study of Aravind Eye Hospital, Madurai	E - ISSN 2348 1269 Impact factor 5.75 UGC Approved journal No:43602 COMOS Impact factor 4.236
24.	International Journal of Research and Analytical Reviews	E-Journal Special Issue January 2019	Month-of-The-Year Effect in Indian Stock Market – Conceptual Perspective Through Literature Survey.	E - ISSN 2348 1269 Impact factor 5.75 UGC Approved journal No:43602 COMOS Impact factor 4.236
25.	International Journal of Recent Technology and Engineering (IJRTE)	E- ISSN NO: 22773878 Vol.8 Issue September 2019	FDI and Make in India	ISSN: 2277- 3878 Reg No: c/87831998 3

26.	International Journal of Psychosocial Rehabilitation	Vol.24 Issue8 May 2020	An Analysis of Repayment of Agricultural Credit in Theni District with special Reference t o Bank of India	Impact Factor:5.92 Scopus Journal (UGC Approved) ISSN:14757 192 Scopus Impact Factor 0.19
27.	IJSRST	Vol.9 Issue 5 September 2021	Agricultural Financial Support Granted by NABARD-An analysis	Online ISSN 2395-602X UGC Approved Journal No: 64011 Impact Factor: 7.124
28.	Vidyabharati International Interdisciplinary Research Journal (Special Issue)	Special Issue November 2021	PRE AND POST COVID – 19 IMPACT ON INDIAN STOCK MARKET WITH SPECIAL REFERENCE TO NSE - NIFTY 50	ISSN 2319- 4979 UGC CARE LIST II.(Web of Science)
29.	JOURNAL OF MANAGEMENT & ENTREPRENEURSHIP	March 2022	WASTE MANAGEMENT – AN OVERVIEW	Published in Vol. 16, No.1 (XI), January- March 2022 ISSN: 2229-5348 UGC Care Group 1 Journal
30.	Kanpur Philosophers: International Journal of humanities, Law and Social Sciences, Peer Reviewed and Referred Journal by New Archaeological & Genealogical Society	April 2022	ACOMPARATIVE ANALYSIS OF ASPECTS OF WEATHER BASED CROP INSURANCE SCHEME AND PRADHAN MANTRI	ISSN 2348- 8301 Vol. IX, Issue 1, No.11: 2022 UGC CARE Approved,

	Kanpur India.		FASAL BIMA YOJANA SCHEMES IN INDIA –A DESCRIPTIVE APPROACH	Group I
31.	RABINDRA BHARAI JOURNAL OF PHILOSOPHY	2022	AN ANALYSIS OF THE INDIAN DERIVATIVES MARKET WITH SPECIAL REFERENCE TO NSE(2015-2022)	Vol: XXIII No.31, 2022 with IF:6.986 (UGC Approved) ISSN NO:0973- 0087
32.	Journal of the Oriental Institute, M.S. University of Baroda	January-March: 2023	WOMEN ENTREPRENEURS IN INDIA – AN OUTLAY	ISSN: 0030- 5324 Vol. 72, Issue. 01, No.3
33.	Shodha-Prabha	March 2023	BUSINESS SOCIAL RESPONSIBILITY THE INSURANCE INDUSTRY IN INDIA	March 2023 ISSN: 0974-8946 UGC Approved)
34.	Journal of the Asiatic Society of Mumbai	March 2023	INTELLECTUAL PROPERTY RIGHTS - AT A GLANCE	March-2023 ISSN: 0972- 0766 UGC Approved)
35.	DOGO RANGANG Research Journal	April 2023	INDIAN GOVERNMENT INITIATIVES TO TRANSFORM ENTREPRENEURSHIP ECOSYSTEM	ISSN: 23347-718 Vol:13, Issue5 No.7,
36.	JOURNAL OF THE ASIATIC SOCIETY OF MUMBAI	June 2023	INTELLECTUAL PROPERTY RIGHTS - AT A GLANCE-	ISSN: 0972- 0766, Vol. XCVI, No.8, 2023
37.	Shri Lal Bahadar Shastri Rashriya Sanskrit Vidyapeetha	2023	Awareness of Financial Institutional Among Women Entrepreneurs – An Analysis in Madurai City	ISSN: 0974-8946 Vol.48, Issue -02, No.01:2023
38.	Humanities and Social Science Studies	June 2024	Motor Insurance Customer Satisfaction of Public Sector General	Vol. 13, Issue 1, No.

			Insurance Companies in	3, January –
			Tamilnadu	June: 2024
				ISSN 2319-
				829X
39.	International Journal of	June 2024	Financial Literacy and	Vol.20
	Cultural Studies and Social		Investment Preference of	Issue-1,
	Sciences		working Women-Special	No:23
			Reference to	January -
			Academicians in Madurai	June: 2024
			City	

Journal Published in College Proceedings

S.No	Name of the College	Date	Title	ISBN Number
1.	V.H.S.N. College,	January, 2011	Self Help Groups in	ISBN No: 978-
	Virudhunagar		India	81-910426-4-
				1 pp.187-189
2.	M.S.University, Triunelveli	January, 2011	Quality and	pp.201-204,
			Services of Indian	ISBN No: 978-
			Banking Industry	93-80812-05-
				2.
3.	M.T.N.College, Madurai.	September 2011	Retail Marketing in	pp.39-41,
			India: Trends and	ISBN No:
			Challenges	938065750-1.
4.	Sree Saraswathi Thyagaraja	March 2012	Micro-Small	P.128, ISBN
	College (Autonomous),		Medium Enterprise	978-81-
	Pollachi.		in India.	910472-5
5.	M.T.N.College, Madurai.	March, 2013	Food Price Inflation	ISSN No:978-
			in India	93-80686-23-
				3.
6.	M.T.N.College, Madurai.	August, 2013	Problems and	ISBN-
			Prospects of	9380686881-3
			Tourism industry in	
		7.1	India	**************************************
7.	Padmavani Arts and Science	February 2014	Organized Retail	ISBN 978-93-
	College for women, Salem.		Sector in India.	80686-82-0
8.	Sourashtra College, Madurai	April 2014	Role of Strategic	ISBN 978-81-
			Human Resource	904189-5-9
			Management in	
	MTNG 11 M 1	A 4 2014	India	IGDNI
9.	M.T.N.College, Madurai.	August 2014	The Impact on ICT	ISBN

			for Higher Education in India	938068611-0
10.	Devanga Arts College, Aruppukotai	September 2014	FDI in single Brand in Retail	978-9380686- 54-7
11.	Vivekananda College, Madurai	January 2015	Customer relationship management in Indian banks	978-93-80657- 29-5
12	St.Xaiver College, Palyamkotttai	February 2015	Teaching and Learning Process in the 21 st century @ Media Literacy	978-93-80686- 98-1
13.	M.T.N.College, Madurai	March 2015	IQAC Mechanism in monitoring the quality in higher education institution	978-93-80686- 98-1
14.	Hajee Karutha Rowther Howdia College, Uthampalayam, Theni	January 2016	E-Banking in Rural Areas in India	ISBN-978-81- 92-9313-5-7
15.	Dr.N.G.P. Arts and Science College, Coimbatore -48.	August 2016	Development of Women Entrepreneur in India	ISBN: 978-81- 920808-8
16.	Department of Corporate Secretaryship, Alagappa University, Karaikudi	August 2016	Role of Insurance Regulatory and Development Authority On policy Holders Grievances in India	ISBN: 978-81- 928690-1-8.
17.	Department of Commerce V.H.SN. College, Virudhunagar	July 2017	Problems and Challenges faced by Urban Working Women in India	ISBN: 97893- 81-723-72-2
18.	Namakkal Publishers, Madurai	8 th February 2023	Management Lessons from Thirukkural.	978-81- 929395-3-7

Participated in Seminar / Workshop / Conferences

5	S.No	Date	Title	Institution	State /
					National /
					International

1.	23 & 24 th August,	Cost Strategies for	The American College,	State
	2001.	Global Market	Madurai	
2.	21 st January 2002	Internet & E-	Vivekananda College,	National
	1 cfh 3 r 1 2002	Commerce	Madurai.	~
3.	16 th March 2002.	The Impact of	Mannar Thirumalai Naicker	State
		Information	College, Madurai.	
		Technology on		
4	20 th D 1	Indian Industries	Managar Thinnana 1 - i Nais 1 - a	Chaha
4.	20 th December 2007	Emerging Trends in Retail Marketing	Mannar Thirumalai Naicker College, Madurai.	State
5.	16 th December,	Inclusive Growth in	Mannar Thirumalai Naicker	State
J.	2009.	India	College, Madurai.	State
	2007.	ilidia	Conege, Madural.	
6.	26 th February,	Investment Scenario	S.Vellaichamy Nadar College,	UGC-
	2010.	in India	Madurai	National
7.	14 th March 2009.	"Right to	Mannar Thriumalai Naicker	TANSCHE -
		Information	College, Madurai.	State level
8.	9 th September,2010	"Challenges and	Mannar Thriumalai Naicker	National
		Opportunities in	College, Madurai.	
		Indian Banking		
		Industry"		
9.	28 th &29 th January	"Research methods	M.T.N.College, Madurai	State
	2011	using SPSS"		
10.	8 th September	Sustainable Growth	Mannar Thirumalai Naicker	State
	2012	and Poverty	College, Madurai	
		Eradication –		
	a ofh o a ofh o	Challenges Ahead	25 71: 1:27:1	27 1 1
11.	29 th &30 th October2	Workshop on	Mannar Thirumalai Naicker	National
	012	Application of SPSS	College, Madurai	
12	26 th September	for Data Analysis	Development of Commence	National
12.	26 th September 2014	Workshop on CRM	Department of Commerce,	National
13.	11 th March 2016	in Banking Sector Women	M.T.N.College, Madurai-4. Department of Commerce,	UGC
13.	11 IVIAICH ZUIU	Entrepreneurship	M.T.N.College, Madurai	Autonomy
		Lincopronouisinp	ivi. i .iv. Conego, iviadurai	Grant State
				Level
				Workshop
14.	22 nd	Impact of	Department of Economics,	UGC
	February,2017	Demonetization	M.T.N.College, Madurai.	Autonomy
	, , ,			Grant State
				Level
				Seminar
15.	3 rd March 2017	Challenges and	Department of Commerce,	UGC
		Opportunities of	M.T.N.College, Madurai	Autonomy
		Services Sector		Grant
				National

				Level Seminars
16.	18 th to 20 th December 2017	Reforms in Higher Education Challenges and Opportunities	Savitribai Phule, Pune University and SPPUCTO	XXIV Statutory Conference and National Seminar
17.	24 th August 2019	Paradigm shift in Pedagogical Practices –quality Enhancement in Higher education	National College (Autonomous) Tiruchirapalli	National – IQAC
18.	9-11 June2020	Covid-19 & Indian Economy	School of Social Science, Central University of Gujarat.	National – ICSSR sponsored
19.	24 th March 2023	Benchmarking Quality Enhancement Initiatives Through Innovative Practices in Affiliated Colleges	Mangayarkarasi college of Arts & Science for Women, Paravai, Madurai -402.	State – NAAC Sponsored

Paper Presented in Seminar / Workshop / Conferences

S.No	Date	Title	Institution	State /
				National /
				International
1.	19 th December 2007.	"Changing trends	Sourashtra College,	State Seminar
		in social	Madurai	
		responsibilities		
		of business" a		
2.	9 th August 2008.	"Human Rights	V.H.N. Senthil Kumara	UGC -
		Movement in	Nadar College,	National
		India"	Virudhunagar	Seminar
3.	28 th March 2009	"On-line Trading	Department of	National
		in India"	Economics Mannar	Seminar
			Thriumalai Naicker	
			College, Madurai.	
4.	20 th & 21 st August 2009.	Retail Industry in	Lady Dock College,	UGC-National
		India – Growth	Madurai	Seminar
		Challenges and		
		Opportunities"		

5.	17 th &18 th September,	"Investment	Marian College	UGC –
	2009.	Scenario in	Kuttikkanam, Kerala	National
		India:	,	Seminar
		Challenges and		
		Opportunities"		
6.	10 th February, 2010.	"Role of SIDBI	Yadava College,	UGC-State
	10 10010001, 2010	in promoting	Madurai	Seminar
		Entrepreneurship	Triadului	
		in small scale		
		sector in India"		
7.	4 th & 5 th March 2010.	"Customer	Sri S.Ramasamy Naidu	UGC –
'	. 55 5 1/13/25/2 2010	Relationship	Memorial College,	National
		Management in	Sattur	Seminar
		Banking	200002	2 3 1111111111
		Industry",		
8.	28 th September, 2010.	"Health Care in	The Madura College,	UGC –State
	1,	India",	Madurai	Seminar
9.	6-7, January, 2011.	"Self-Help	V.H.N.Senthkumara	UGG –
	, , ,	Groups in India"	Nadars College,	National
		1	Virudhunagar	Seminar
10.	21-22, January, 2011.	"Quality and	Manonmaniam	UGC –
		services of	Sundaranar University,	International
		Indian Banking	Triunelveli	Seminar
		Industry"		
11.	23 rd & 24 th February 2011	Corporate Social	Department of Rural	UG C-
		Responsibility	Industries and	National
		And sustainable	Management, The	Seminar
		Growth and	Gandhigram Rural	
		future in India	Institute – Deemed	
			University, Gandhigram	
12.	18 th & 19 th March 2011	Women	Department of women's	UGC-National
		Empowerment	Studies, Bharathidasan	Seminar
		Through Micro	University,	
		Finance	Tiruchirappalli	
13.	April 29-30, 2011	"Women	B.S.Abdur Rahman	MSMEs -
		Entrepreneurship	University, Crescent	National
		and Societal	Business School,	Conference
		Consequences in	Chennai	
		India",		
14.	24 th September, 2011	"Indian Retail	Mannar Thirumalai	UGC -
		Industry –	Naicker College,	National
		Growth,	Madurai	Seminar
		Challenges and		
		Opportunities"		
15.	02.03.2012 to 03.03.2012.	"Micro Small	Sree Saraswathi	International
		Medium	Thyagaraja College	Seminar

		Enterprises in India	(Autonomous), Pollachi	
16.	12 th September,2012	Impact of Globalization in Indian Economy	AVV SRI PUSHPAM College , Poondi	UGC - International Seminar
17.	22 nd March 2013	"Food Price Inflation in India"	Department of Economics, Mannar Thirumalai Naicker College, Madurai	UGC - National Seminar
18.	12 th August 2013.	"Problems and Prospects of Tourism Industry in India	Mannar Thirumalai Naicker College, Madurai	UGC - National Seminar
19.	21, February 2014	"Organized Retail Sector in India"	Padmavani Arts and Science College for women, Salem.	National conference
20.	April 2014	Role of Strategic Human Resource Management in India	Sourashtra College, Madurai	National Seminar
21.	22 nd August, 2014	The Impact on ICT for Higher Education in India	Department of Economics, Mannar Thirumalai Naicker College, Madurai-4.	UGC – National Seminar
22.	30 th August 2014	Present and Future Performance of Factoring in India	Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai.	ICSSR – International Conference
23.	11 th and 12 th September 2014	FDI in Single Brand Retail	Department of Economics, Devanga Arts College, Aruppukottai	UGC-National Seminar
24.	13 th September 2014	Corporate Social Responsibility in State Bank of India	Adaikalamantha Institute of Management and Research, Thanjavur	International – Conference
25.	18 th & 19 th December 2014	ICT & Tourism Challenges and Opportunities	ANJA College, Sivakasi	ICSSR- National Conference
26.	23 rd & 24 th January 2015	Customer Relationship in Indian Banks	Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai	ICSSR- National Conference
27.	29 th & 30 th January 2015	Teaching and	St.Xavier's College,	NAAC

		Learning Process in the 21 st Century @ Media Literacy	Palayamkottai	Sponsored- National
28.	13 th March 2015	IQAC Mechanism in Monitoring the Quality in Higher Education Institution	IQAC , M.T.N.College, Madurai -4.	NAAC Sponsored- National
	28 th March 2014	Role of Strategic Human Resource Management in India	Department of Management Studies, Sourashtra College(Autonomous), Madurai.	National Seminar
29.	30 th January 2014	Competency Life Cycle Roadmap towards Performance Readiness	Department of HRM, St.Joseph's College, Tiruchirappali	UGC-National Conference
30.	21 st January 2016	E-Banking in Rural Areas in India	Department of Economics, Hajee Karutha Rowther Howdia College, Uthampalayam, Theni	UGC-National
31.	29 th January 2016	CSR on General Insurance of India	Department of Commerce, Rani Anna Government College for Women, Tirunelveli	International Conference
32.	26 th & 27 th February 2016	Profession and the practice of Personal Financial Planning	Sree Saraswathi Thyagaraja College, Pollachi	International Conference
33.	8 th March 2016	Impact of Migration on Poverty and Development	Department of HRM, St.Joseph's College, Tiruchirappali	ICSSR- National
34.	16 th August 2016	Development of Women Entrepreneur in India	Dr.N.G.P. Arts and Science College, Coimbatore -48.	ICSSR – National
35.	26 th & 27 th August,2016	Role of Insurance	Department of Corporate	Dept.of.Consu mer Affairs,

		Regulatory and Development Authority On policy Holders Grievances in India	Secretaryship, Alagappa University, Karaikudi	Ministry of Consumer Affairs, Food and public Distribution, Govt.of.India – National
36.	24 th September,2016	Trends of Motor Insurance policy un India	Mangayarkarasi College of Arts and Science for Women	National Conference
37.	19 th &20 th July 2017	Problems and Challenges faced by Urban Working Women in India	Department of Commerce V.H.SN. College, Virudhunagar	UGC – National Conference
38.	18 th August 2017	Socio Economic Background of Women entrepreneur in Madurai District	Department of Management Studies, Nehru Institute of Technology, Coimbatore	National Congress Conference
39.	22 nd September 2017	Issues of E-Banking Services of Public Sector Banks in Madurai	Department of Commerce, Avinashilingam University, Coimbatore	UGC- National Conference
40.	28 th September 2017	Social Banking	Department of Commerce, Sankara College of Science and Commerce, Coimbatore	International Conference
41.	28 th to 29 th October 2017	Current Issues & Challenges of Indian Economy	Department of Economics, XXXVIII Annual Conference Association of Economists, MTN College, Madurai-4	National Conference
42.	16 th March 2017	Recent Trends of Make in India	PG & Research Department of Commerce, Sri.S.Ramasamy Naidu Memorial College, Sattur.	National – ICSSR Sponsored Seminar
43.	16 th February 2018	Anlayse of	Sri.S.Ramasamy Naidu	UGC –

		customers	Memorial College,	International
		Services Rendered by	Sattur.	Conference
		Public Sector Banks in Ramanathapura m District		
44.	1 st & 2 nd August 2018	"Swachha Bharat Abhiyan "-Clean India Campaign A Step Towards Social Responsibility	G.T.N. Arts College, Dindigul.	ICSSR- National Conference
45.	10 th August 2018	Intellectual Property Strategy & Management	Department of Management Studies, Nehru Institute of Technology, Coimbatore	International Conference
46.	31 st August 2018	ATM Services in Commercial Banks	The Madura College, Madurai	UGC-National Conference
47.	26 th September 2018	A Study on Problems Faced By Customer Regarding Banking Service in Ramanathapura m District	Department of Commerce, Sankara College of Science and Commerce, Coimbatore	International Conference
48.	26 th September	Calendar Variances in Indian Stock Market — conceptual Perspective Through Literature Survey Way —of-the Week Effect	Department of Commerce, Sankara College of Science and Commerce, Coimbatore	International Conference
49.	27 th & 28 th September 2018	Banking Innovation in Digitalization	Dr.N.G.P . Arts and Science College, Coimbatore - 48.	National Conference
50.	4 th January 2019	Month of the year Effect in	PG & Research Department of	International Conference

51.	4 th January 2019	Indian Stock Market — Conceptual Perspective Through Literature Survey. Social Marketing Strategies in Health Care Sector — A Study of Aravind Eye Hospital Madurai	Commerce, Mannar Thirumalai Naicker College(Autonomous), Madurai-4. PG & Research Department of Commerce, Mannar Thirumalai Naicker College(Autonomous), Madurai-4.	International Conference
52.	28 th & 29 th August 2019	CSR Analysis on the Review of Literature	Department of Corporate Secretaryship , Alagappa University, Karaikudi	National – MHRD- RUSA Phase 2.0 Scheme
53	27 th September 2019	Financial Inclusion in India	V.H.N Senthikumara Nadar College, Virudhunagar	State – UGC Autonomy Grant
54.	16 th March,2020	GST and Indian Economy	PG & Research Department of Commerce, Sri.S.Ramasamy Naidu Memorial College, Sattur.	National – UGC Autonomy Grant
55.	18 th August 2021	Pre and Post COVID-19 Impact on Indian Stock Market with Special reference to NSE-NIFTY 50	Department off Commerce, Patrician College of Arts & Science, Chennai and Department of Commerce, St.Joseph's College of Commerce, Bengaluru.	International Virtual Conference
56.	11 th to 13 th October 2021	Agricultural Financial Support Granted by NABARD – An Analysis	Department of (English , Marathi, Sociology, History, Commerce, Home Economics, Chemistry Botany, and Mathematics) Arts ,Commerce & Science	International Multidisciplin ary E— Conference

			College,, Malegaon Dist.Yavatmal , Maharashtra, India	
57.	11 th to 13 th October,2021	Agricultural Financial Support Granted by NABARD	Arts, Commerce & Science College, Maregaon Dist. Yavatmal, Maharastra, India	International E-Conference
58.	28 th March 2022	A Comparative Analysis of PMFBY and WBCI in Madurai District	PG & Research Department of Commerce Mannar Thirumalai Naicker College, Madurai	National Conference
59.	2 nd May 2022	Waste Management – An Overview	Government Arts College For Women Nilakottai , Tamil Nadu , India	International Conference
60.	16 th December 2022	Government Schemes For Promoting Entrepreneurship in India	Mannar Thirumalai Naicker College(Autonomous) Madurai -4	National (UGC Autonomy Grant)
61.	16 th December 2022	Role of Micro Finance Banks in Enhancing Entrepreneurship Among Women	Mannar Thirumalai Naicker College(Autonomous) Madurai -4	National (UGC Autonomy Grant)
62.	8 th February 2023	Management Lessons from Thirukkural	Mannar Thirumalai Naicker College(Autonomous) Madurai -4	National (UGC Autonomy Grant)
63	27 th February 2023	Organizational Social Responsibility Indian Insurance Sector	Hajee Karutha Rowther Howdia College (Autonomous), Uthamapalayam	International (in collaboration with Indian Academic Researchers Association, Thiruchirapall i

65.	23 rd and 24 th March 2023 23 rd and 24 th March 2023	Indian Government Initiatives To Transform Entrepreneurship Social Media Ma rketing Trends A nd The Impact O n Digital Marketi ng: A Study	SriS.Ramasamy Naidu Memorial College (Autonomous), Sattur. SriS.Ramasamy Naidu Memorial College (Autonomous), Sattur.	National Seminar (UGC Autonomy Grant) National Seminar (UGC Autonomy Grant)
66.	29 th September 2023	Awareness of Financial Institutional Among Women Entrepreneurs – An Analysis in Madurai City	Fatima College (Autonomous) Madurai	National Seminar
67.	4 th March 2024	Business to Business Marketing Using Artificial Intelligence	Mannar Thirumalai Naicker College (Autonomous) Madurai -04.	National (UGC Autonomy Grant)
68.	16 th February 2024	Financial Literacy and Investment Preference of working Women-Special Reference to Academicians in Madurai City	Mannar Thirumalai Naicker College (Autonomous) Madurai	International Conference (UGC Autonomy Grant)

PARTICIPATED IN FACULTY DEVELOPMENT PROGRAMME

S.N	Date	Title	Institution
0			
1.	16 th November	Training of Trainers in	MADITSSIS's Business Information
	2011	Entrepreneurship	Centre, Madurai.
		Development.	
2.	6 th February, 2014	One Day Orientation on NSS	Madurai Kamaraj University,
		Programme Officer	Madurai.

3.	16 th February,	One Day Orientation on Red	Madurai Kamaraj University,
	2016	Ribbon Club Programme	Madurai.
		Officer	
4.	4 th March 2017	One Day Faculty	Mannar Thirumalai Naicker College,
		Development Programme	Madurai
5.	23 rd &24 th Octotober	Two Days Faculty	Mannar Thirumalai Naicker College,
	,2017	Development Programme on	Madurai
		Online Teaching, Learning	
		and Assessment Using	
		Moodle, MOOC Platform,	
		Open educational Resources	
		& Education Technology	
		Tolls.	
6.	2 nd &3 rd March	Two Days Faculty	Mannar Thirumalai Naicker College,
	2018	Development programme on	Madurai.
		E-Content Development and	
	41.	Digital Tools	
7.	29 th June 2018	Technicalities of Writing	Mannar Thirumalai Naicker College,
	th	Research Proposal	Madurai.
8.	9 th January 2019	Promotion of ABI Score and	Training and Placement Cell &
		CAS Filing	IQAC, Periyar E.V.R. College,
	ND		TiruchirappalliTNSCHE Sponsored
9.	22 ND January 2019	Intellectual Property Rights	Mannar Thirumalai Naicker College,
		,Skill Development	Madurai.
		Programmes, Innovations,	
		Patents and setting Up	
10.	24 th Amount 2010	Incubation Centres	National Callege (automorphy)
10.	24 th August 2019	Paradigm Shift in	National College (autonomous), Tiruchirapalli
		Pedagogical –Quality Enhancement in Higher	Til delili apalii
		Education Education	
11	28 th August 2019	Outcome Based Education	Mannar Thirumalai Naicker College,
11	20 August 2017	Outcome Based Education	Madurai Madurai
			171444141
.12.	19 th October 2019	Research Writing and	Mannar Thirumalai Naicker College,
		publications	Madurai.
1.2	21 St 0 22 nd		Physikida a substantia in the contract of
13	21 st & 22 nd	Quality Assurance &	Bharathidasan University, (UGC HRDC &
	February 2020	Sustenance in Higher	IQAC- UGC Sponsored) Tiruuchirappalli
1.4	20th Fohmour 2020	Education Institutions E content Dayslanment and	Mannar Thirumalai Naistrar Callaga
14.	29 th February 2020	E-content Development and	Mannar Thirumalai Naicker College,
		Digital Tools Usage	Madurai.
15.	3 rd March 2020	Promotion of APISCORE	Mannar Thirumalai Naicker College,
		and Career Advancement	Madurai.
		Scheme	
16.	5 th March 2020	21 st Century Skills	Mannar Thirumalai Naicker College,
	I	· •	. 87

			Madurai.
17.	11 th March 2020	Quality Assurance and sustenance in Higher Education	Mannar Thirumalai Naicker College, Madurai.
18.	3 rd April2020 to 10 th April 2020	The Fundamentals of Digital Marketing (one week online training programme)	St.Peter's Institute of Higher Education and Research, Avadi, Chennai.
19.	15 th October 2022 to 16 th October 2022	Faculty Research Programme on Dynamics of Research Publications	Mannar Thirumalai Naicker College (Autonomous) Madurai.
20.	15 ^{th &} 16 th September 2022	Dynamics of Research Publications	Mannar Thirumalai Naicker College (Autonomous) Madurai
21.	18 th March 2023	National Educational policy	Mannar Thirumalai Naicker College (Autonomous) Madurai .
22.	15 th September202	Corporate Updates and Workplace Resilience (Empowering Educators)	The Madura College (Autonomous)
ONL	INE-PARTICIPATE	D IN FACULTY DEVELOPM	MENT PROGRAMME
23.	13 th April to 16 th April, 2020	An Effective Research paper writing Skill (online training programme)	Bhagwan Mahavir College of Commerce and Management Studies, Bhagwan Mahavir University. Surat, Gujarat
24.	21 st &22 nd February 2020	Quality Assurance & Sustenance in Higher Education Institutions	Bharathidasan University, (UGC HRDC & IQAC- UGC Sponsored) Tiruchirappalli
25.	3 rd April2020 to 10 th April 2020	The Fundamentals of Digital Marketing (one week online training programme)	St.Peter's Institute of Higher Education and Research, Avadi, Chennai.
26.	27 th April 2020	How to write Effective Case Study	ATMIYA University, Rajkart, Gurarat
27.	4 th April 2020	The fundamentals of digital Marketing	St.Peter's Institute of Higher Education and Research, Avadi, Chennai
28.	16/05/2020 to 17/05/2020	Project proposals for funding Agencies (UGC STRIDE & ICSSR IMPRESS) preparation and submission	Partrican of Arts and science College, Research Committee , Chennai

29.	8 th May 2020	Building Partnership and Resources	SriKanyakka Parameswari Arts and Science College for Women, Chennai.
30.	25 th April 2020 to 2 nd May 2020	Self, Society and Personal Development	GAP Mumbai & University of Indonesia
31.	11/05/2020 to 20/05/2020	Developing Teachers Overall Personality	Preena College of Commerce, Nagapur
32.	20 th May 2020	Innovation ,Inclusion , Intrapreneur Invention & Intellectual Property	S.A.College of Arts and Science College, Chennai
33.	19 th May 2020 to 25 th May 2020	Workshop on Research Methodology	Wilson College & KESSHOFF College of Arts and Science & Varsartadtion Patel Institute of Technology
34.	21 st April 2020 to 30 th April 2020	Online workshop for Basic of E-content	UTA, Puducherry
35.	9 th May 2020	Empowering Teachers for Technology Enhanced Classrooms	TamilNadu Teachers Education University, Chennai
36.	3.06.2021	Orientation programme for Re-Accreditation of autonomous colleges	The National College, Bangalore
37.	11.08.2021	Climate Change	UGC HRDC, Bharathidasan University, Tiruchirappalli- 620 023
38.	16.08.2021	Professional Ethics for Teachers	UGC HRDC, Bharathidasan University, Tiruchirappalli- 620 023
39.	31.08.2021	UGC-Sponsored Webinar on ARTIFICIAL INTELLIGENCE	UGC HRDC, Bharathidasan University, Tiruchirappalli- 620 023
40.	29.09.2021	Overview of securities market and latest development	BSE, Mumbai
41.	18/04/2022 to 24/04/2022	Enhancing Quality by unearthing innovative practices-EQUIP 2022	MTNC and A.P.C and IQAC Cluster India
42.	17/05/2022 to 18/05/2022	In service Teacher Training Programme	Madurai Kamaraj University, Madurai (organized by TANSCHE)

43.	07/07/2023	Upskill Your Resources	Ayya Nadar Janaki Ammal College
	to 13/07/2023		(Autonomous), Sivakasi

Resource Person / Judge / Guest Lecturer

S.No	Date	Title	Institution
1.	08.03.2014	Computerized Accounting and Statistics used in MS-	CPA College.
		Office Application	Bodinayakanur.
2.	25 th	OIKONOMY DAY 19 Celebrations –JUDGE –	Department of
	September	DEBATE	Economics, Mannar
	2019		Thirumalai Naicker
			College, Madurai
3.	7 th	JUDGE- Paper presentation	Department of
	February		Computer
	2020		Application (SF),
			Mannar Thirumalai
			Naicker College,
			Madurai.
3.	22/07/2020	Importance of Motivation State level workshop –	Department of
		Resource person	Business
		•	Administration,
			Nallmuthu
			Gounderr
			Mahalingam
			College, Pollachi-
			642 001.
4.	17 th	Navigating the Future: Unveiling the Dynamics of	The Madura
	February	Industry 5.0	College
	2024		(Autonomous)
			Madurai-11.

S.No	Date	Title of the Webinar `	Institution
1.	27 th April 2020	How to maximize your score in NAAC	InPODS, Bangalore `
		Criterion 2	
2.	22 nd May 2020	Bio-diversity	ECO Club, MTN College,
			Madurai
3.		Anthropological Understanding of	SSUN, Tamil Nadu
		COVID-19	
4.	16 th May 2020	Leaderships Talk	MHRD, MHRD Innovation
			Cell, Delhi
5.	30 th April 2020	Branding after COVID-19! Back to	KL Business Scholl,
	_	Basis – A Retrogressive Journey	Bangalore
6.	4 th May 2020	The power of Teacher	ICT Academy . Chennai
7.	13 th May 2020	Rural Based Start-ups-	The Maharaja Sagajireo
		Entrepreneurship	University of Baroda,
			Vadodara.
8.	5 th May 2020	Use of Elsevier Tools in Research	Department of Commerce,
	-	Work Flow	University of Madras,
			Chennai.
9.	23 rd May 2020	COVID-19 continuing Relevance	Department of Commerce,
			The American college,
			Madurai
10.	13 th to 15 th may	Future of Entrepreneurship and	Nehru Institute of
10.	2020		
11.	6 th June 2020	Employment opportunities	Technology, Coimbatore The later College of Science
11.	6 June 2020	Reflect, Reboot & Be relevant for Tomorrow	Thakkur College of Science and Commerce,
		Tomorrow	Maharashtra
12.	9 th June,2020	Impact of COVID 10 Toyyanda Minant	
12.	9 June,2020	Impact of COVID-19 Towards Mirant Laboureres in India	Department of Economics,
13.	0th Amil 2020 to		MTN College, Madurai
13.	9th April 2020 to	Future of AI inspired by Customer Use Cases for AI-ML	ICT Academy, Chennai
14	22 April 2020 10 th April 2020	Robotic Process Automation: Basics	ICT Academy, Chennai
14	10 April 2020	and Beyond	Academy, Chemiai
15	11 April 2020	Introduction to VMWare Cloud	ICT Academy, Chennai
16	13 April 2020	Accelerating Experiential Learning in	ICT Academy, Chennai
10	15 / ipili 2020	Engineering	101 / toutonity, Chemiai
17	14 April 2020	The Future of Making	ICT Academy, Chennai
18	15 April 2020	Introduction to AI & ML	ICT Academy, Chennai
19	16 April 2020	Cybersecurity Essentials	ICT Academy, Chennai
	10 11pm 2020		
		Design Thinking - Prenaring the mind	[("[Academy ('hennai
20	17 April 2020	Design Thinking - Preparing the mind for disruption	ICT Academy, Chennai
20	17 April 2020	for disruption	•
			ICT Academy, Chennai ICT Academy, Chennai ICT Academy, Chennai

		Day 1 - Opening Key Note Sessions	
23	28 April 2020	Season 3 of Skycampus - THE	ICT Academy, Chennai
		FUTURE IS HERE NOW	
		Day 2 - Expert Sessions	
24	29 April 2020	Season 3 of Skycampus - THE	ICT Academy, Chennai
		FUTURE IS HERE NOW	
		Day 3 - Expert Sessions	
25	30 April 2020	Season 3 of Skycampus - THE	ICT Academy, Chennai
		FUTURE IS HERE NOW	
		Day 4 - Expert Sessions	
26	4 May 2020	Season 4 of Skycampus on the theme-	ICT Academy, Chennai
		The Future of Education, Employment	
		& Entrepreneurship	
27	5 May 2020	Season 4 of Skycampus on the theme-	ICT Academy, Chennai
		The Future of Education, Employment	
		& Entrepreneurship	
28	6 May 2020	The Future of Education, Employment	ICT Academy, Chennai
		& Entrepreneurship	
29	7 May 2020	The Future of Education, Employment	ICT Academy, Chennai
20	0.3.6 0.000	& Entrepreneurship	vem i i ei
30	8 May 2020	The Future of Education, Employment	ICT Academy, Chennai
2.1	11.14 2020	& Entrepreneurship	al ci
31	11 May 2020	Season 5 of Skycampus on the theme	Skycampus,Chennai
		The Future of Skills - Education,	
22	12 M 2020	Employment & Entrepreneurship	C1
32	12 May 2020	Season 5 of Skycampus on the theme	Skycampus, Chennai
		The Future of Skills - Education, Employment & Entrepreneurship	
33	13 May 2020	Season 5 of Skycampus on the theme	Skycampus, Chennai
33	15 May 2020	The Future of Skills - Education,	Skycampus, Chemiai
		Employment & Entrepreneurship	
34	14 May 2020	Season 5 of Skycampus on the theme	Skycampus, Chennai
34	17 Way 2020	The Future of Skills - Education,	Skycampus, Chemiai
		Employment & Entrepreneurship	
35	15 May 2020	Season 5 of Skycampus on the theme	Skycampus, Chennai
	15 Way 2020	The Future of Skills - Education,	Skyeampas, enemai
		Employment & Entrepreneurship	
36	18 May 2020	Future tech 2020	Skycampus,Chennai
	101.12.5	Day 1 - 5G as an Enabler In Digital	
		Transformation	
37	19 May 2020	Future tech 2020	Skycampus, Chennai
		Day 2 - Global Mega Trends,	
		Technologies & Covid 19 Impacting	
		Sectors	
38	20 May 2020	Future tech 2020	Skycampus, Chennai
		Day 3 - Building Skills in Robotic	

		Process Automation	
39	21 May 2020	Future tech 2020	Skycampus, Chennai
		Day 4 - Beyond Covid - Leading	
		Through Change	
40	22 May 2020	Future tech 2020	Skycampus, Chennai
		Day 5 - Next Generation of Blockchain	
41.	20 th January 2021	Research Methodology in Social	Department of Commerce,
		Science – Quality Dimensions	Alagapppa University,
			Karakudi.
42.	27 th January2021	Investors Awareness Programme	Research & PG Department
			of Commerce, Panampolly
			Memorial Government
			College, Chalakudy
43.	27 th January 2021	History of Freedom Fighters is Satara	Department of History,
		District	Satara.
44.	4 th April 2021	Managing Entrepreneurship for	IPREMS, Berhampur.
		Sustainable Future	

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